

Notes from a meeting of the Events Liaison Group held on 6.3.25 at 17.00 in Wem Library to discuss the 2025 Christmas Festival.

Present

Kate Williams, Anita Thompson – Sweets and Treats, Matt Hudson, Cathy Rutherford - Wem Jubilee Band, Dancing Bean Cafe.

Wem Town Council Councillors, Rosemary Dodd, Connie Granger, Paul Johnson, Peter Broomhall (Chairman).

- 1 Apologies for Absence
Apologies were received from - Nathan Burley, Sarah Kynaston, Paul Thornhill, Tom Bateson, John Jukes, Clare Glover, Bob Barker, Jenny Hegglin, Helen Arrowsmith.
- 2 Notes from 16.1.25 – to approve
It was agreed to approve the notes from the meeting held on 16.1.25
- 3 2025 Festival progress report - to discuss
The progress report was reviewed and updated. It was resolved to recommend that the Town Council
 - **accepts the quote received from the Affine Resourcing to supply and install the stage for the festival.**
 - **subject to assurance that the inflatables would be managed by the company a provisional booking for an inflatable snow dome and bucking reindeer inflatable is made, as they would be suitable for use indoors in case of wet weather.**
 - **books four mascot costumes including Toy Story characters and Olaf.**

The Clerk was asked to investigate the costs of hiring an ice rink and report back to next meeting.

- 4 To discuss any other matters not covered under progress report
No matters raised.
- 5 Competition – to consider running a Creative Kids Christmas light competition and to discuss ideas for sponsorship
All present, were keen to pursue this competition however it was acknowledged that this would be subject to finding sponsorship and would need to be managed by the Town Council. The Clerk explained that time was short as the competition would have to be completed by the end of the Summer term and it would be subject to sponsorship being found which would ideally cover a 3 year period so the lights can replace the existing 3 hired lamppost lights. All present agreed to consider sponsorship options and report back to the Clerk as soon as possible.

Recommendation

That the Town Council consider running this competition subject to sponsorship totalling approximately £2400 being found to cover a three year period.

- 6 Midsummer in Wem – to discuss market event on 21.6.25
It was agreed that this would not be run as a standalone event but that it would comprise of several separate events over the weekend.

27.3.25

Agenda item 8 Events liaison Group Meeting notes 6.3.25

- High Street shops to decorate windows on the theme of summer holidays.
- Market to be organised by Wem Town Council and held on Jubilee Square.
- Millennium Green Committee to decorate The Green and arrange maypole dancing.
- High Street bunting to be erected in time for the 21st June
- New banner with wording Summer in Wem to be designed and installed at the same time as the bunting
- Leaflets to be produced promoting summer events in the town

Recommendation that the Town Council

- **organise a morning market to be held on Jubilee Square.**
- **purchase a Summer in Wem banner to go up when the bunting is installed.**
- **produce leaflets/ posters promoting summer events in Wem.**

7 Next meeting – to agree

Next meeting to be held on Thursday 12th June 2025 at 17.00

Meeting ended 18.10